

FOR IMMEDIATE RELEASE

Allegheny Printed Plastics Achieves Independent Validation to ISO Standard for Color Management

Printing Industries of America has confirmed Allegheny's ability to consistently produce and control color reproduction, referencing international printing standards, based on ISO 12647-2 which demonstrates proper control of color workflow from proof to print.

Cranberry Township, PA, March 25, 2009 – Following a Technical Assessment, Printing Industries of America has confirmed that Allegheny's Cranberry Township, PA facility complies with ISO 12647-2 which uses measurable criteria for proofing and printing in a production environment. At the heart of this validation is the ability to produce proof and print that can be consistently controlled to a stringent defined tolerance. Les Gamble, Operations Manager, says: "Customers are seeking manufacturers that can combine new technology for automating workflows with tightly controlled processes to ensure quality. Accurate color management is even more critical when printing and laminating non-porous substrates like plastic. This is why a calibration method to standardize color expectations from input to output is essential. We now achieve consistent color with even less preparation and less waste."

"This further demonstrates our commitment to remaining at the forefront of printing standardization and color management", said Don Ranalli, Company President. "The resulting efficiencies allow Allegheny Printed Plastics to offer a no compromise high quality offset print solution for both large and small quantity runs. Our customers can be confident that the proofs supplied, as well as the finished product, will be just as they expected. Validation to ISO 12647-2 is one of the print industry's top stamps of quality approval."

About Allegheny Printed Plastics: Allegheny Printed Plastics has been producing custom printed plastics since 1936 and operates as a division of Pittsburgh, PA based Allegheny Plastics, Inc. which has a long standing reputation for excellence in the design and manufacturing of engineered plastic products. Allegheny Printed Plastics products include gift, loyalty, membership, private label credit, access control, gaming and hotel key cards. Allegheny Printed Plastics has evolved into a fast, flexible, customer focused organization to meet the demands of today's plastic card marketing programs for single source solutions for custom card production, secure card personalization, unique card packaging and card fulfillment. www.printedplastics.com

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About Printing Industries of America: Printing Industries of America is the world's largest graphic arts trade association, representing an industry with more than one million employees. It serves the interests of more than 10,000 member companies. Together with its nationwide affiliate network, Printing Industries delivers products and services that enhance the growth, efficiency, and profitability of its members and the graphic communications industry through advocacy, education, research, and technical information. For more information, call 800-910-4283 or email info@printing.org. www.printing.org